

Fig. 2.

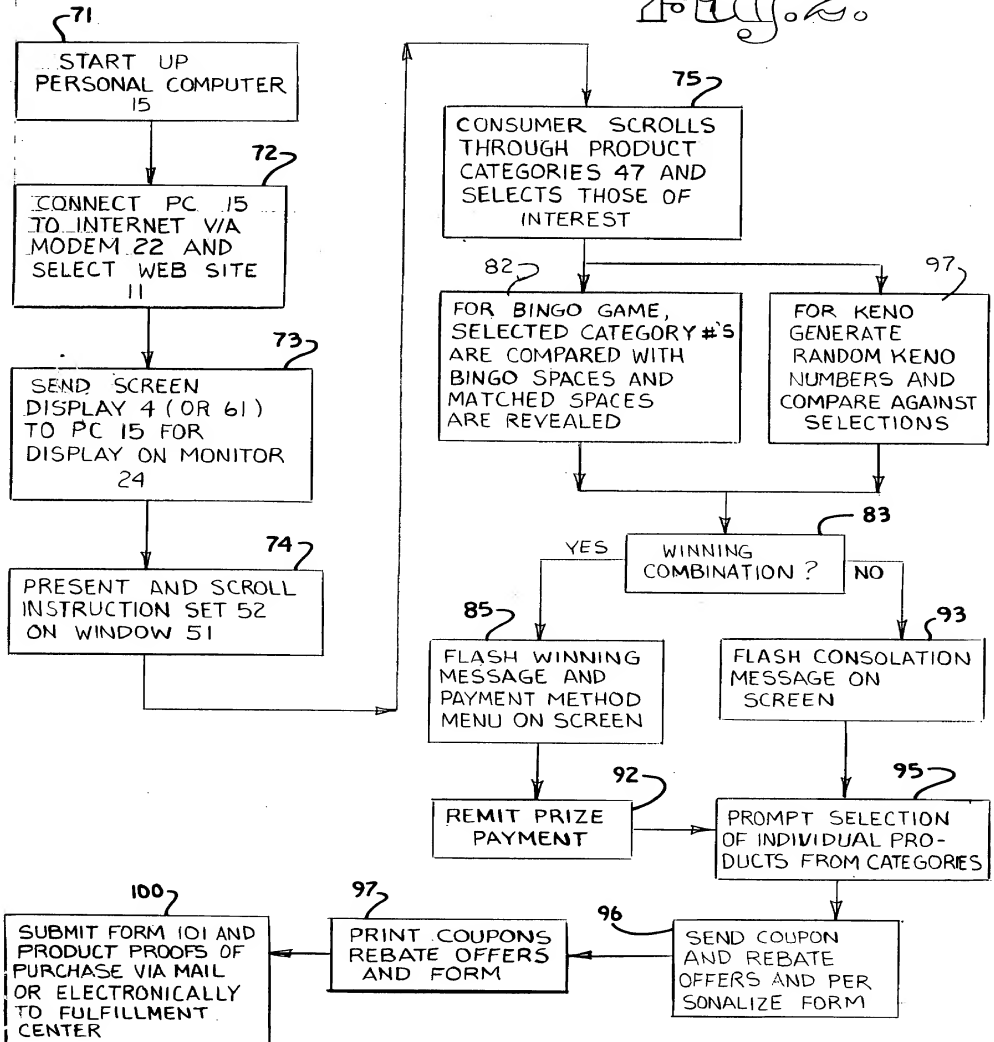


FIG. 4

53 54
"YOU HAVE JUST WON \$1,000!"

CASHBACK BINGO™

From the list below, select eight (8) categories to play **CASHBACK BINGO** and to receive discount and/or rebate/refund information.

1. AIR FRESHENERS
2. AUTO PRODUCTS
3. BATHROOM TISSUES
4. CANDY
5. CAT FOOD
6. CEREALS
7. CHEESE
8. COFFEE
9. CRACKERS
10. DENTAL CARE
11. DETERGENTS, LAUNDRY
12. DIAPERS
13. DOG FOODS
14. FILM
15. HOSIERY
16. ICE CREAM
17. JUICES, FROZEN
18. LIGHT BULBS
19. PAIN REMEDIES
20. PASTA
21. PIZZA
22. PLASTIC WRAP
23. SHAMPOO
24. SNACKS
25. SOAPS, BATH
26. SODA
27. SOUP
28. TRASH BAGS
29. VEGGIES, CANNED
30. VITAMINS

SELECT 8 CATEGORIES

1	6	9	12
15	22	24	28

91
CHOOSE PAYMENT METHOD FOR CASHBACK BINGO
MAIL CHECK | EFT TO BANK | PAY CREDIT CARD ACCOUNT

IF YOUR SELECTIONS MATCH A COMPLETE ROW ON THE GAME CARD VERTICALLY, DIAGONALLY, OR HORIZONTALLY, YOU ARE A **CASHBACK BINGO** WINNER!

BETTER LUCK NEXT TIME!
SEE SAVINGS

CASHBACK BINGO™

From the list below, select eight (8) categories to play **CASHBACK BINGO** and to receive discount and/or rebate/refund information.

1. AIR FRESHENERS
2. AUTO PRODUCTS
3. BATHROOM TISSUES
4. CANDY
5. CAT FOOD
6. CEREALS
7. CHEESE
8. COFFEE
9. CRACKERS
10. DENTAL CARE
11. DETERGENTS, LAUNDRY
12. DIAPERS
13. DOG FOODS
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15. HOSIERY
16. ICE CREAM
17. JUICES, FROZEN
18. LIGHT BULBS
19. PAIN REMEDIES
20. PASTA
21. PIZZA
22. PLASTIC WRAP
23. SHAMPOO
24. SNACKS
25. SOAPS, BATH
26. SODA
27. SOUP
28. TRASH BAGS
29. VEGGIES, CANNED
30. VITAMINS

8	17	16	6	7
3	18	4	28	23
14	29	FREE SPACE	15	13
20	24	26	11	2
1	9	27	22	5

SELECT 8 CATEGORIES

1	6	9	12
15	22	24	28

IF YOUR SELECTIONS MATCH A COMPLETE ROW ON THE GAME CARD VERTICALLY, DIAGONALLY, OR HORIZONTALLY, YOU ARE A **CASHBACK BINGO** WINNER!

FIG. 5

FIG. 6

53 54
PLAY THE GAME!

CASHBACK KENO™

51 52
From the list below, select eight (8) categories to play **CASHBACK KENO** and to receive discount and/or rebate/refund information.

- 43 47 49 59
1. AIR FRESHENERS
 2. AUTO PRODUCTS
 3. BATHROOM TISSUES
 4. CANDY
 5. CAT FOOD
 6. CEREALS
 7. CHEESE
 8. COFFEE
 9. CRACKERS
 10. DENTAL CARE
 11. DETERGENTS, LAUNDRY
 12. DIAPERS
 13. DOG FOODS
 14. FILM
 15. HOSIERY
 16. ICE CREAM
 17. JUICES, FROZEN
 18. LIGHT BULBS
 19. PAIN REMEDIES
 20. PASTA
 21. PIZZA
 22. PLASTIC WRAP
 23. SHAMPOO
 24. SNACKS
 25. SOAPS, BATH
 26. SODA
 27. SOUP
 28. TRASH BAGS
 29. VEGGIES, CANNED
 30. VITAMINS

57 58
IF 5 OR MORE OF YOUR SELECTIONS MATCH SELECTIONS ON THE GAME CARD, YOU ARE A **CASHBACK KENO** WINNER!

62 65

1	2	3	4	5	6	7	8	9	10
11	12	13	14	15	16	17	18	19	20
21	22	23	24	25	26	27	28	29	30
31	32	33	34	35	36	37	38	39	40

41	42	43	44	45	46	47	48	49	50
51	52	53	54	55	56	57	58	59	60
61	62	63	64	65	66	67	68	69	70
71	72	73	74	75	76	77	78	79	80

55
SELECT 8 CATEGORIES

56

1	6	9	12	15	22	24	28
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99

"YOU HAVE JUST WON \$50.!"

NUMBER OF MATCHES: 5

CASHBACK KENO™

Fig. 7

From the list below, select eight (8) categories to play **CASHBACK KENO** and to receive discount and/or rebate/refund information.

- | | | |
|--------------------------|-------------------------|-------------------------|
| 1. <u>AIR FRESHENERS</u> | 11. DETERGENTS, LAUNDRY | 21. PIZZA |
| 2. AUTO PRODUCTS | 12. <u>DIAPERS</u> | 22. <u>PLASTIC WRAP</u> |
| 3. BATHROOM TISSUES | 13. Dog FOODS | 23. SHAMPOO |
| 4. CANDY | 14. FILM | 24. <u>SNACKS</u> |
| 5. CAT FOOD | 15. <u>HOSIERY</u> | 25. SOAPS, BATH |
| 6. <u>CEREALS</u> | 16. ICE CREAM | 26. SODA |
| 7. CHEESE | 17. JUICES, FROZEN | 27. SOUP |
| 8. COFFEE | 18. LIGHT BULBS | 28. <u>TRASH BAGS</u> |
| 9. <u>CRACKERS</u> | 19. PAIN REMEDIES | 29. VEGGIES, CANNED |
| 10. DENTAL CARE | 20. PASTA | 30. VITAMINS |

IF 5 OR MORE OF YOUR SELECTIONS MATCH SELECTIONS ON THE GAME CARD, YOU ARE A **CASHBACK KENO** WINNER!

1	2	3	4	5	6	7	8	9	10
11	12	13	14	15	16	17	18	19	20
21	22	23	24	25	26	27	28	29	30
31	32	33	34	35	36	37	38	39	40

41	42	43	44	45	46	47	48	49	50
51	52	53	54	55	56	57	58	59	60
61	62	63	64	65	66	67	68	69	70
71	72	73	74	75	76	77	78	79	80

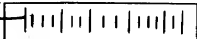
SELECT 8 CATEGORIES

1	6	9	12	15	22	24	28
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Fig. 8.

113

112 ID BARCODE 111



NAME _____

ADDRESS _____

TELEPHONE # () _____

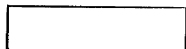
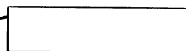
UPC CODES

121
PRODUCT122
REBATE123
#124
EXP.
DATE

115

7470650667

114



SEND THIS FORM TO:

 CASHBACK REBATES
 P.O. BOX 0000
 ANYWHERE USA 12345

 POSTAGE DUE MAIL
 WILL NOT BE ACCEPTED

125

126

TOTAL REBATE DUE \$ _____

127

METHOD OF REBATE PAYMENT DESIRED:

____ SEND CHECK BY MAIL

____ CREDIT PAYMENT TO MY

ACCOUNT# _____ DISCOVER CARD

____ VISA

EXPIRES _____ MASTERCARD

128

 YOU MUST ENCLOSE UPC CODES AND CASH
 REGISTER RECEIPT TAPES WITH ITEMS CIRCLED
 ALONG WITH THIS FORM. ORIGINALS ONLY,
 NO COPIES ALLOWED.